

Effective communication between the College and parents, guardians and carers is crucial. As such, in an attempt to maintain parental engagement and involvement during these unprecedented times, the College is active on various mediums. Methods of communication include the College website, newsletters, Twitter, the Trust's Instagram, YouTube and LinkedIn.

Although the pandemic has had a significant impact on students' education, it has also allowed us to refine our existing curriculum and adopt an assiduous culture through remote learning. Additionally, it has enabled us to optimise parent-teacher communication and has allowed families to navigate our virtual platforms more frequently as they are encouraged to access the **College website** on a regular basis via <a href="http://www.parksidestudiocollege.co.uk">http://www.parksidestudiocollege.co.uk</a>.

All information surrounding coronavirus and any succeeding updates detailing the necessary protocols as advised by the government are shared via the mediums described above and are regularly reviewed to reassure families of our compliance. This has not only allowed us to make communication with families easier and more current, but it has also enabled us to build an active and inclusive community during these difficult times.

We have established a strong rapport with our families as the College communicates weekly with our parents, guardians and carers via newsletters. We hope you have enjoyed receiving our weekly newsletters which are a brilliant means for the students to showcase their skills and greater aptitude for their subjects as they provide a glimpse of the many exhilarating activities that have taken place. We would also like to commend all the students who have persevered throughout the term and those whose achievements have been recognised on our various platforms. Our newsletters are not only uplifting but also informative, thus providing additional support and advice in order to keep you informed of the latest guidelines. Notifications include alerts about upcoming events, reminders for school trips and other off-site activities, and any major changes made in the best interests of the students, to ensure families are notified in advance. Our Newsletters can be accessed via the **News and Events tab** at http://www.parksidestudiocollege.co.uk/95/newsletters.

The **Curriculum tab** - <a href="http://www.parksidestudiocollege.co.uk/84/curriculum">http://www.parksidestudiocollege.co.uk/84/curriculum</a> also provides insight into the students' learning where families have access to the curriculum content including a range of curriculum maps, curriculum topics relevant to each year group, a Special Educational Needs and Disabilities (SEND) tab - developed with a focus on inclusivity, as well as, other essential resources, with each tab enabling families to foster an ethos of parental engagement in their child's education.

Our social media platforms are an alternative means of communication to broadcast, promote, share highlights of college events, premiere live events and celebrate student achievement via <a href="Instagram">Instagram</a> at @parksidestudio, <a href="Twitter">Twitter</a> at @Parkside\_Studio and the Trust's <a href="YouTube">YouTube</a> channel via <a href="https://trhat.co.uk/trust-youtube/">https://trhat.co.uk/trust-youtube/</a>. Although your child attends Parkside Studio College, we regularly post on the Trust's Instagram, so please support us by following us so that you will never miss an update. We have also recently started using <a href="LinkedIn">LinkedIn</a> to promote events, share news updates, as well as advertise vacancies within the Trust via <a href="https://trhat.co.uk/linkedin/">https://trhat.co.uk/linkedin/</a>. If you have a LinkedIn account and are looking to advance your career, please feel free to tap into our network to connect with us!

This year, we were able to host our Post 16 Open Evening welcoming all students in Key Stage 4, their families within the Trust and from the local community - <a href="https://trhat.co.uk/openevening-post16/">https://trhat.co.uk/openevening-post16/</a>.

We also welcomed families to the Hewens Primary School Foundation Years Virtual Open Evening for Nursery and Reception in November to acquire important information and garner more insight into the School's positive ethos. The **virtual tour** is readily available for all to view at: <a href="https://trhat.co.uk/transition-hp/">https://trhat.co.uk/transition-hp/</a>. Next year, our focus will be to host many more successful events in order to expose our students to valuable opportunities. This will provide them with more engaging, rewarding and memorable experiences.

Finally, in order to facilitate communication with our families during this time, we would like to encourage you to continue to visit our website regularly, to follow and subscribe to us on social media in order to stay connected, gain new insights and to avoid missing out on any exciting content. Through these platforms, we will continue to keep you apprised of all that is taking place at Parkside Studio College and around the Trust. We are mindful that we continue to face unsettling times, however, with your support, we have demonstrated how much can be achieved within a cohesive, caring community, and with this, we can accomplish great things. On behalf of the Trust, we wish you all a blessed, merry and safe Christmas and a very happy new year.