

What are the aims and intentions of this curriculum?

The aim of our Year 9 Curriculum in Business Studies is to develop and deepen the knowledge and understanding of students in business. It includes coherent and rigorous content which will enable students to understand more about the business world. This also enables students to develop as commercially minded and enterprising individuals who think critically. They will be able to draw on business information and evidence to develop arguments and make justified decisions. The business curriculum aims to motivate and challenge students, and prepare them to make informed decisions about further study and career pathways.

Term	Topics	Knowledge and key terms	Skills developed	Assessment
Autumn 1	<p>Business in the real world</p> <p>The purpose and nature of businesses</p> <p>Business ownership</p> <p>Setting business aims and objectives</p>	<ul style="list-style-type: none"> • Purpose of business • Reasons for starting a business • Basic functions and types of business • Business enterprise and entrepreneurship • Dynamic nature of business • Sole traders • Partnerships • Private limited companies (Ltd) • Public limited companies (plc) • Not-for-profit organizations • What are business aims and objectives? • Purpose of setting objectives • Role of objectives in running a business • Changing objectives • Use of objectives in judging success • Diseconomies of scale 	<p>Use business terminology to identify and explain business activity.</p> <p>Apply business concepts to familiar and unfamiliar contexts.</p> <p>Develop problem solving and decision making skills relevant to business.</p> <p>Investigate, analyze and evaluate business opportunities and issues.</p>	<p>Case Study assessment</p> <ul style="list-style-type: none"> ○ Purpose and nature of business -pg. 9 ○ Aims and objectives (textbook – pg. 29) ○ Forms of businesses- pg. 19 <p>MCQs</p> <p>Worksheets</p> <p>Short answer questions -pg 9,19,29 -</p>

Autumn 2	<p>3.1.4 Stakeholders</p> <p>3.1.5 Business location</p> <p>3.1.6 Business planning</p> <p>3.1.7 Expanding a business</p>	<ul style="list-style-type: none"> • Main stakeholders of businesses • Objectives of stakeholders • Impact of business activity on stakeholders • Impact and influence stakeholders have on businesses • Factors influencing the location decision of a business • The purpose of business planning • The main sections within a business plan • Basic financial terms & calculations • Methods of expansion • Benefits and drawbacks of expansion <p>Economies of scale</p>	<p>Use business terminology to identify and explain business activity.</p> <p>Apply business concepts to familiar and unfamiliar contexts.</p> <p>Develop problem solving and decision making skills relevant to business.</p> <p>Investigate, analyse and evaluate business opportunities and issues.</p>	<p>Case Study assessment</p> <ul style="list-style-type: none"> ○ Stakeholders- pg. 33 ○ Business location pg. 40 ○ Expanding a business. Pg. 54 <p>MCQs pgs. 33,40,53</p> <p>Worksheets and short answer questions.</p> <p>End of unit assessments.</p>
Spring 1	<p>3.2.1 Technology</p> <p>3.2.2 Ethical and environmental considerations</p> <p>3.2.3 The economic climate on businesses</p>	<ul style="list-style-type: none"> • E-commerce • Digital communication • Ethical considerations • Environmental considerations • Interest rates • Level of employment • Consumer spending 	<p>Use business terminology to identify and explain business activity.</p> <p>Apply business concepts to familiar and unfamiliar contexts.</p> <p>Develop problem solving and decision making skills relevant to business.</p> <p>Investigate, analyse and evaluate business opportunities and issues.</p> <p>Make justified decisions using both qualitative and quantitative data including its selection, interpretation, analysis and evaluation.</p>	<p>Case study questions:</p> <ul style="list-style-type: none"> ○ Consumer law- pg.67 ○ Ethical and environmental consideration- pg. 81 <p>Worksheets and</p> <p>Short answer questions – pg.67,80,92</p> <p>MCQs</p>

Spring 2	<p>3.2.4 Globalisation</p> <p>3.2.5 Legislation</p> <p>3.2.6 Competitive environment</p>	<ul style="list-style-type: none"> • How UK businesses compete internationally. • Employment law • Health and Safety law • Consumer law • Impact on businesses of operating in competitive markets <p>Uncertainty and risks businesses face</p>	<p>Use business terminology to identify and explain business activity.</p> <p>Apply business concepts to familiar and unfamiliar contexts.</p> <p>Develop problem solving and decision making skills relevant to business.</p> <p>Investigate, analyse and evaluate business opportunities and issues.</p>	<p>Case study questions:</p> <ul style="list-style-type: none"> ○ Consumer law- pg. 126 ○ Competitive environment <p>Worksheets and</p> <p>Short answer questions pg. 105,126,</p> <p>MCOs</p> <p>End of topic assessment.</p>
Summer 1	<p>3.3.1 Production processes</p> <p>3.3.2 The role of procurement</p>	<p>Methods of production:</p> <ul style="list-style-type: none"> • job • flow. <p>Efficiency in production:</p> <ul style="list-style-type: none"> • lean production • just in time (JIT). <p>Managing stock:</p> <ul style="list-style-type: none"> • Just in time (JIT) • Just in case (JIC). <p>Factors affecting choice of suppliers including:</p> <ul style="list-style-type: none"> • price • quality • reliability. <p>The effects of procurement and logistics on a business:</p> <ul style="list-style-type: none"> • efficiency • lower unit costs. <p>The value of effective supply chain management</p>	<p>Use business terminology to identify and explain business activity.</p> <p>Apply business concepts to familiar and unfamiliar contexts.</p> <p>Develop problem solving and decision making skills relevant to business.</p> <p>Investigate, analyse and evaluate business opportunities and issues.</p>	<p>Case study questions:</p> <ul style="list-style-type: none"> ○ JIT & JIC ○ Supply Chain Management pg. 139. ○ Procurement- Pg.147 <p>Worksheets and</p> <p>Short answer questions pg. 139, 146</p> <p>MCOs</p>

Summer 2

3.3.3 The concept of quality

3.3.4 Good customer services

- Consequences of quality issues
- Methods of maintaining consistent quality
- Costs and benefits of maintaining quality:
- Methods of good service:
- Benefits of good customer service,
- Dangers of poor customer service,
- The ways in which advances in ICT have allowed customer services to develop

Apply business concepts to familiar and unfamiliar contexts.

Develop problem solving and decision making skills relevant to business.

Investigate, analyse and evaluate business opportunities and issues.

Case study questions:

- Quality pg. 152
- Customer service pg.159

Worksheets and

Short answer questions
pgs. 152, 159

MCQs

End of topic test.