

What are the aims and intentions of this curriculum?

The aim of our Year 10 Curriculum is to complete learning for the third unit of the course UCO90 – Business and Entrepreneurship in the Hair and Beauty Sector, and revise the learning for this and unit UCO91 – Anatomy, Physiology and Cosmetic Science. Students will take their examination for these two units in Spring 1 (January) with one resit opportunity in Summer 2 (May).

Term	Topics	Knowledge and key terms	Skills developed	Assessment
Autumn 1	<p>Unit UCO90 – Business and Entrepreneurship in the Hair and Beauty Sector. LO1 – Understand the structure and concept of hair and beauty businesses.</p> <p>Careers Talk- Joshua Coombes September 18th</p>	<ul style="list-style-type: none"> • Interrelated industries • Gross Domestic Product • Health and Safety at Work Act • GDPR • Trade Descriptions Act • Sustainability 	<ul style="list-style-type: none"> • Understand business links and interdependencies within the hair and beauty sector, including leisure and tourism, fashion, media, health and fitness, education and training, theatre, retail, product manufacturing, aesthetic nursing. Career Integration: Cosmetic nurses, aesthetic nurse, aestheticians, nail technicians • Understand the hair and beauty sector’s contribution to the UK economy. • Legislation and working practices influencing businesses, including Health and Safety at Work Act, Trade Descriptions Act, GDPR, Health, Safety and Hygiene, Codes of Practice. • The environmental influences on hair and beauty business, including sustainability. Being Safe • The historical development of hair and beauty industries of the last 50 years. 	<p>Both units UCO90 and UCO91 are assessed through internal assessment (60%) and external examination (40%).</p> <p>Students will complete their internal assessments then prepare for their examination. Students cannot pass the course unless they pass the external component.</p>
Autumn 2	<p>Unit UCO90 – Business and Entrepreneurship in the Hair and Beauty Sector. LO2 – Understand enterprise and entrepreneurship in the hair and beauty sector and LO3 – Understand marketing and its role in the promotion of hair</p>	<ul style="list-style-type: none"> • Enterprise • Entrepreneur • Market • Consumer need • Market research • Business plan • Marketing • Human resources 	<ul style="list-style-type: none"> • Entrepreneurship and the associated benefits. • The characteristics and objectives of an entrepreneur. • Identifying a business opportunity. • Business planning. • The principles of marketing. • The factors influencing marketing objectives. • The marketing mix. • The purpose and approach to market research. 	

	<p>and beauty products and services</p> <p>Unit UCO91 – Anatomy, Physiology and Cosmetic Science revision of all LOs.</p> <p>Parkside Studio College's Careers Fair- October 18th – Vocationally Trained Professionals</p>	<ul style="list-style-type: none"> • Competitors • Economy • Market dynamics • Demographic • Product, price, place, promotion • Qualitative and quantitative research and data • Surveys • Mass market and niche market 	<ul style="list-style-type: none"> • The market types and their characteristics. <p>Online relationships</p> <p>Financial decision making</p>	
Spring 1	Examination (external) in January			
Spring 2	<p>Revision for those students re-sitting the examination.</p> <p>Practical experiences.</p> <p>National Careers Week (March 6-11)</p>			
Summer 1	<p>Revision for those students re-sitting the examination.</p> <p>Practical experiences.</p> <p>National Hairstylist Appreciation Day- April 30th</p> <p>National Nail Tech Day on May 30th</p>			
Summer 2	Examination resit (external) in May			