

What are the aims and intentions of this curriculum?

The aim of our Key Stage 4 Curriculum is to ensure students' develop the ability to plan and carry out a hair and beauty research project. Students must be proficient at developing and planning research skills before commencing projects. Students will develop an understanding of design briefs that are common in the hair and beauty sector. By extension, students will develop the knowledge to analyse design briefs, paying particular attention to the needs of the clients. This year 10 plan culminates the expectations for students, as they are one year closer to their external assessment.

Term	Topics	Knowledge and key terms	Skills developed	Assessment
Autumn 1	UV21579: Hair and Beauty research project	<ul style="list-style-type: none"> Research project History of hair and beauty Effectiveness of products and services Career opportunities in hair and beauty industry Current trend 	<ul style="list-style-type: none"> Understand how to plan a research project in hair and beauty Develop planning and research skills before commencing the project Produce a research proposal Explore various research methods used Present findings in a structured format Describe the research findings Understand the types of hair and beauty briefs Collate research information and produce a bibliography of resource findings 	UV21579: Research Project Task 1 A Task 2A
Autumn 2	UV21579: Hair and Beauty research project	<ul style="list-style-type: none"> Research project Research methods Prediction Bibliography Reliability 	<ul style="list-style-type: none"> Outline one example of a design brief used within the hair and beauty sector Identify key factors needed to be considered when developing a design brief Understand how to analyse hair and beauty design briefs Understand importance of analysis prior to developing design ideas. 	UV21579: Research Project Task 3A Task 3B Task 3C Task 3D Task 3E
Spring 1	UV21583: Respond to a hair and Beauty Design Brief	Evaluate <ul style="list-style-type: none"> Design brief types Magazines/Commercial Product launches Theatre/Media Target audience Timescales Feasibility Client requirements 	<ul style="list-style-type: none"> Ability to understand how to analyse hair and beauty briefs Ability to develop and present ideas for a hair and beauty design brief Ability to create hairstyles based on the expectations on client briefs 	Assignment Brief- UV21583 Task 1A Task 1 B Task 1C

Spring 2	UV21583: Respond to a Hair and Beauty Design Brief	<ul style="list-style-type: none"> • Information sources • Books/magazines • Internet • Historical archives • Paintings/drawings • Relevance • Quality • Reliability 	<ul style="list-style-type: none"> • Be able to develop and present ideas for a hair and beauty design brief • Produce a bibliography containing the specific sources of information used. • Developing ideas, analyzing collected information in terms of relevance, quality and reliability. • Collating information to generate themes and ideas. 	UV21583: Assignment Brief Task 2A, 2B Task 2C – 2H
Summer 1	UV21578: Understanding the Hair and Beauty Sector (Exam unit)	<ul style="list-style-type: none"> • Hair Salons • Beauty Salons • Barbers • Nail bars • Massage therapy • Holistic therapy 	<ul style="list-style-type: none"> • Ability to understand the different types of hair and beauty businesses within the hair and beauty sector • Understand the career opportunities available within the hair and beauty sector 	Unit tests Worksheets Sample exam scripts
Summer 2	Development of Practical Skills	Historical <ul style="list-style-type: none"> • Techniques • Extensions • Styling • Design Brief 	Blow-drying hair to achieve a variety of looks <ul style="list-style-type: none"> • Hair up styles • Creating a style from a particular decade • Creating a style from a design brief • Applying braided hair extensions • Straightening Techniques • Crimping and Curling 	Practical task evaluation sheet Oral Feedback Peer assessment