

What are the aims and intentions of this curriculum?

The aim of our Year 9 Curriculum in Business Studies is to develop and deepen the knowledge and understanding of students in business. It includes coherent and rigorous content which will enable students to understand more about the business world. This also enables students to develop as commercially minded and enterprising individuals who think critically. They will be able to draw on business information and evidence to develop arguments and make justified decisions. The business curriculum aims to motivate and challenge students, and prepare them to make informed decisions about further study and career pathways.

Term	Topics	Knowledge and key terms	Skills developed	Assessment
Autumn 1	<p>Business in the real world</p> <p>The purpose and nature of businesses</p> <p>Business ownership</p> <p>Setting business aims and objectives</p>	<ul style="list-style-type: none"> • Purpose of business • Reasons for starting a business • Basic functions and types of business • Business enterprise and entrepreneurship • Dynamic nature of business • Sole traders • Partnerships • Private limited companies (Ltd) • Public limited companies (plc) • Not-for-profit organizations • What are business aims and objectives? • Purpose of setting objectives • Role of objectives in running a business • Changing objectives • Use of objectives in judging success • Diseconomies of scale 	<p>Use business terminology to identify and explain business activity.</p> <p>Apply business concepts to familiar and unfamiliar contexts.</p> <p>Develop problem solving and decision making skills relevant to business.</p> <p>Investigate, analyze and evaluate business opportunities and issues.</p> <p>Links to careers</p> <ul style="list-style-type: none"> • Business owner, manager, business analyst • Research on local businesses • Springpod work experience 	<p>Case Study assessment</p> <ul style="list-style-type: none"> ○ Purpose and nature of business -pg. 9 ○ Aims and objectives (textbook – pg. 29) ○ Forms of businesses-pg. 19 <p>MCQs</p> <p>Worksheets</p> <p>Short answer questions -pg 9,19,29 -</p>
Autumn 2	<p>3.1.4 Stakeholders</p> <p>3.1.5 Business location</p> <p>3.1.6 Business planning</p>	<ul style="list-style-type: none"> • Main stakeholders of businesses • Objectives of stakeholders 	<p>Use business terminology to identify and explain business activity.</p> <p>Apply business concepts to familiar and unfamiliar contexts.</p>	<p>Case Study assessment</p> <ul style="list-style-type: none"> ○ Stakeholders- pg. 33 ○ Business location pg. 40

Spring 1

3.1.7 Expanding a business

- Impact of business activity on stakeholders
 - Impact and influence stakeholders have on businesses
 - Factors influencing the location decision of a business
 - The purpose of business planning
 - The main sections within a business plan
 - Basic financial terms & calculations
 - Methods of expansion
 - Benefits and drawbacks of expansion
- Economies of scale

Develop problem solving and decision making skills relevant to business.

Investigate, analyse and evaluate business opportunities and issues.

○ Expanding a business. Pg. 54

MCQs pgs. 33,40,53

Worksheets and short answer questions.

End of unit assessments.

3.2.1 Technology

3.2.2 Ethical and environmental considerations

3.2.3 The economic climate on businesses

- E-commerce
- Digital communication
- Ethical considerations
- Environmental considerations
- Interest rates
- Level of employment
- Consumer spending

Use business terminology to identify and explain business activity.

Apply business concepts to familiar and unfamiliar contexts.

Develop problem solving and decision making skills relevant to business.

Investigate, analyse and evaluate business opportunities and issues.

PSHE
Digital communication changing the way businesses communicate with stakeholders. (On line and media)

PSHE
Accepting environmental responsibility in decision-making and the costs and benefits to businesses. (Respectful relationships, including friendships)

Case study questions:

- Consumer law- pg.67
- Ethical and environmental consideration- pg. 81

Worksheets and

Short answer questions – pg.67,80,92

MCQs

Spring 2

3.2.4 Globalisation

- How UK businesses compete internationally.

Use business terminology to identify and explain business activity.

Case study questions:

<p>Summer 1</p>	<p>3.2.5 Legislation 3.2.6 Competitive environment</p>	<ul style="list-style-type: none"> • Employment law • Health and Safety law • Consumer law • Impact on businesses of operating in competitive markets <p>Uncertainty and risks businesses face</p>	<p>Apply business concepts to familiar and unfamiliar contexts.</p> <p>Develop problem solving and decision making skills relevant to business.</p> <p>Investigate, analyse and evaluate business opportunities and issues. Impact of employment, health and safety and consumer legislation on businesses. (PSHE being safe) Links to careers:</p> <ul style="list-style-type: none"> • Trading standards officer, lawyer • Springpod work experience 	<ul style="list-style-type: none"> ○ Consumer law- pg. 126 ○ Competitive environment <p>Worksheets and</p> <p>Short answer questions pg. 105,126,</p> <p>MCQs</p> <p>End of topic assessment.</p>
	<p>3.4.1 Organisational structures 3.4.2 Recruitment and selection of employees</p>	<ul style="list-style-type: none"> • Organisational structures • Appropriateness of organisational Structures • Centralisation and decentralization • The need for recruitment • Methods of recruitment and selection of employees • Contracts of employment judging success 	<p>Apply business concepts to familiar and unfamiliar contexts.</p> <p>Develop problem solving and decision making skills relevant to business.</p> <p>Investigate, analyse and evaluate business opportunities and issues.</p> <p>PHSE The difference between part time and full time contracts, job share and zero hour contracts. Links to careers: business owner, manager, employee, human resources manager</p> <ul style="list-style-type: none"> • Mock interview experience • CV creation workshop 	<p>Case study questions:</p> <ul style="list-style-type: none"> ○ Organisational structures pg. 174 ○ Recruitment and selection Pg. 188 <p>Worksheets and</p> <p>Short answer questions pg. 173, 187</p> <p>MCQs</p>

Summer 2

3.4.3 Motivating employees

3.4.4 Training

- Importance of motivation in the workforce
- Methods to motivate staff
- Importance of training the workforce
- Types of training undertaken by businesses

Apply business concepts to familiar and unfamiliar contexts.

Develop problem solving and decision making skills relevant to business.

Investigate, analyse and evaluate business opportunities and issues.

PSHE

Respectful relationships, including friendships

Links to careers:

- Business owner, manager, employee, human resources manager

Case study questions:

- Motivation pg. 197
- Training pg. - 206

Worksheets and

Short answer questions pgs. 197, 206

MCQs