

What are the aims and intentions of this curriculum?

The aim of our Year 11 Curriculum is for learners to acquire technical knowledge and technical skills through vocational contexts to apply to their end of year examination. Learners have the opportunity to develop sector-specific knowledge and skills in a practical learning environment to complement core GCSEs. Study of this qualification will prepare learners for A Levels as preparation for entry to higher education or study of a vocational qualification at Level 3.

Term	Topics	Knowledge and key terms	Skills developed	Assessment
Autumn 1	<p>Component 2: Developing Digital Media Production Skills</p> <p>Learning Aim A: Developing media production skills and techniques.</p> <p>Component 3: Create a Media Product in response to a Brief</p> <p>Assessment Objective 1: Understand how to develop ideas in response to a brief</p>	<p>Students will participate in workshops and classes to develop media production skills and techniques. Key areas:</p> <ul style="list-style-type: none"> • Introduction to developing media production skills and techniques • Developing narratives and storylines synopsis, treatment, • Writing and editing copies • Taking photographs <p>Students will need to consider different ideas for their product, its content and style, in order to develop a coherent product proposal. Key areas:</p> <ul style="list-style-type: none"> • Establishing the requirements of the brief • Defining the target audience • Researching similar existing products 	<ul style="list-style-type: none"> • Communication • Literacy skills • Planning • Creativity • Analysis • Numeracy • Critical thinking • Research 	<p>This component is assessed through a summative assignment, showcasing students' development of appropriate skills and techniques.</p> <p>This component is assessed through a task set and marked by Pearson. Learners identify and respond to some of the requirements of the brief. They will generate and outline a simple idea for a media product.</p>
Autumn 2	<p>Component 3: Create a Media Product in response to a Brief</p>	<p>Students will explore and produce sector-specific planning materials that</p>	<ul style="list-style-type: none"> • Creativity • Problem solving • Entrepreneurial 	<p>This component is assessed through a task set and marked by Pearson. Learners identify and</p>

	<p>Assessment Objective 2: Develop planning materials in response to a brief</p>	<p>are sufficiently detailed to enable the client to visualise the proposed product. Key areas:</p> <ul style="list-style-type: none"> • Developing products • Structure of products • Style and design 	<ul style="list-style-type: none"> • Planning • Organisation 	<p>respond to some of the requirements of the brief. They will generate and outline a simple idea for a media product.</p>
<p>Spring 1</p>	<p>Component 3: Create a Media Product in response to a Brief</p> <p>Assessment Objective 2: Develop planning materials in response to a brief</p> <p>Assessment Objective 3: Apply media production skills and techniques to the creation of a media product</p> <p>Assessment Objective 4: Create and refine a media product to meet the requirements of a brief</p>	<p>Students will apply production skills and techniques to the creation of their media product within their chosen sector through selection and use of appropriate equipment and in response to the client's needs. Key areas:</p> <ul style="list-style-type: none"> • Capturing footage and audio • Creating images and assets <p>Students will need to test their media product to ensure it functions as intended and save it in an appropriate file format for distribution. Key areas:</p> <ul style="list-style-type: none"> • Testing • Compressing media products • Exporting in appropriate file formats 	<ul style="list-style-type: none"> • Creativity • self-management • Creativity • Analysis 	<p>This component is assessed through a task set and marked by Pearson. Learners identify and respond to some of the requirements of the brief. They will generate and outline a simple idea for a media product.</p>
<p>Spring 2</p>	<p>Component 2: Developing Digital Media Production Skills</p> <p>Learning Aim B: Apply media production skills and techniques</p>	<p>Students will apply relevant media production skills and techniques through the following media practices: pre-production, production and post-production when reworking extracts of an existing media products. Key areas:</p> <ul style="list-style-type: none"> • Sound script • Shooting script • Storyboard • Sketches of ideas • Wireframe 	<ul style="list-style-type: none"> • Teamwork • Digital media skills • Time management • Numeracy skills • Sequencing • Evaluation • Self-management 	<p>This component is assessed through a summative assignment detailing appropriate skills and techniques when reworking of aspects of an existing media products.</p>

	<p>Learning Aim C: Review own progress and development of skills and practices.</p>	<p>Students will track their progress during this component, reflecting on their development of skills and techniques. Key areas:</p> <ul style="list-style-type: none"> • Development of skills and techniques • Responding to audience/user feedback • Identifying strengths and areas for development 		
<p>Summer 1</p>	<p>Component 3: Create a Media Product in response to a Brief</p> <p>Assessment Objective 1: Understand how to develop ideas in response to a brief</p> <p>Assessment Objective 2: Develop planning materials in response to a brief</p> <p>Assessment Objective 3: Apply media production skills and techniques to the creation of a media product</p> <p>Assessment Objective 4: Create and refine a media product to meet the requirements of a brief</p>	<p>Students will recap key areas from component 3 in preparation for May/June retakes Key areas:</p> <ul style="list-style-type: none"> • Establishing the requirements of the brief • Defining the target audience • Researching similar existing products • Developing products • Structure of products • Style and design • Capturing footage and audio • Creating images and assets • Testing • Compressing media products • Exporting in appropriate file formats 	<ul style="list-style-type: none"> • Communication • Literacy skills • Planning • Creativity • Analysis • Numeracy • Critical thinking • Research 	<p>This component is assessed through a task set and marked by Pearson. Learners identify and respond to some of the requirements of the brief. They will generate and outline a simple idea for a media product.</p>